

Advertise!

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The National Button Bulletin

DEADLINES

MARCH.....	due DECEMBER 20
MAY.....	due FEBRUARY 20
JULY.....	due APRIL 20
OCTOBER.....	due JULY 20
DECEMBER.....	due SEPTEMBER 20

Ad Production

All ads must be camera-ready. Advertisers must be NBS members. Ads must support the button collecting hobby. Please contact ad manager for further instructions/suggestions on creating an ad.

Contract Advertisers

Advertisers will have the option to use color in their ads. Those who want the option to use color will be charged 10% of their contract rate, payable when contract ad is due.

Electronic File Submission

Camera-ready ads accepted in the following file formats: resolution 300 dpi or higher, PDF, PSD, PNG, JPG and INDD. Use CMYK format for color ads. Contact ad manager for other options.

AD RATES & SIZES

AD SIZE	W x H	1 ISSUE	5 ISSUES
Full pg	4.57 x 7.25	\$360	\$1440
1/2 pgH	4.57 x 3.6	\$180	\$ 720
1/2 pgV	2.25 x 7.25	\$180	\$ 720
1/4 pgH	4.57 x 2.25	\$ 90	\$ 360
1/4 pgV	2.25 x 3.6	\$ 90	\$ 360
1/8 pg	2.25 x 1.76	\$ 54	\$ 216
1/16 pg	2.25 x .852	\$ 36	\$ 144

Send ad content & check payable to
NATIONAL BUTTON SOCIETY
c/o Sheri DeCew
2957 Charity Dr, Sterling Heights MI 48310
bbdeq@comcast.net